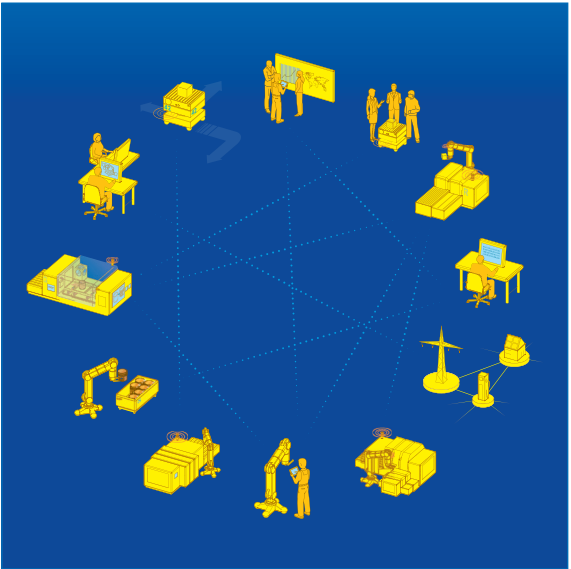


#EuropaMitUns

Europe concerns us all. We are all Europe.





"In international competition, Europe must continue to succeed with innovation and free trade, with democratic participation and individual freedoms. More than ever, we need a strong European Parliament of a political centre. As citizens of the EU, we have a voice that we must use in the European elections in May."

Michael Zieseimer, President of ZVEI

Why is Europe so vital to us?

- The European Union ensures peace, freedom, democracy and prosperity for 500 million people. These achievements have never been seen before in Europe - they must be preserved.
- A united, value- and compromise-oriented Europe can best respond to the challenges of an increasingly polarising world, while at the same time effectively confronting populist and nationalist forces.
- The EU internal market is the foundation of today's prosperity. Only as a future Digital Union our home continent can maintain its competitiveness.



"The European Union is a peace project - not just an economic union, but an alliance for cultural exchange and international understanding. My family hails from Germany and France; these countries had been enemies for generations. Fortunately, thanks to the EU, these times are over, and I am a European citizen, shaped and enriched by different cultures".

Carine Lea Chardon

What we want for the future of Europe:

★ A strong Europe.

ZVEI members are deeply rooted in their regions, active worldwide, and with their hearts in Europe. A strong Europe means that we can remain a leader in global competition and have a say in international rules.

★ Shaping digitalisation.

We consider the establishment of the European Digital Union as the main task of a future-oriented Europe. Only the EU can ensure the digital protection of its citizens and cybersecurity in an interconnected world.

★ Sustainable development.

To counter climate change, we need an ambitious European energy and climate policy. The transition to a digital and low-carbonised economy will strengthen Europe's long-term competitiveness and trigger new innovations.

★ Collaboration and flexibility.

The many small and medium-sized enterprises are the backbone of Europe when it comes to employment and prosperity. Their strong position must be maintained in a future data and platform economy.

★ Trust.

The world around us is changing. Digitalisation and globalisation require trust. ZVEI strives for dialogue with all societal forces in order to lead people into the future.

"I am a committed European. Europe has given me so much and truly inspires me. I work in Brussels - the meeting point of all Europeans from different countries. Brussels is Europe's capital, which is an amazing enrichment as such. I hope that all Europeans tend to feel the same".

Cornelius Eich





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